

Lista Office

Steel with a swing

Lista Office is a long-established manufacturer of an extensive range of office furniture systems, conceived along modular lines and built from steel. The Swiss company's latest design and product drive is ample evidence that enduring value and up-to-the-minute flexibility can indeed go hand in hand.

When it comes to durable, high-quality office furniture products, Lista Office has long been a brand with byword status. A significant success factor in this regard has been the company's high-profile commitment to steel as the basic material that goes into the furniture systems designed at Lista's facility in Degersheim, Switzerland. With this latest innovative cycle, Lista Office has built on proven strengths and added a further dimension, a decided flair for contemporary office design.

The company's ongoing design push brought first fruit with Lista QUB, an office partitioning and workspace system, along with the Lista Motion line of tables. The newfound sense of form embodied in those product collections is now underlined by a new Lista Office colour scheme, likewise developed in collaboration with prominent designer team Greutmann Bolzern. Clear-cut aesthetics are a core value of the joint design effort; multi-purpose functionality is another. A no-compromise commitment to compatibility and modularity means that Lista systems can be flexibly repurposed to changing work styles and processes.

The extent to which this tough-as-steel mobility resonates with the needs of today's offices is borne out by the success of two current Lista Office products: demand for Lista QUB and Lista Motion took off not long after they were launched. All this points to major potential interest in the Lista Motion XXL large table system, set to debut before a professional audience at Orgatec 2004 in anticipation of tomorrow's workspaces.

"Making Workspace Work" is indeed the Lista Office brand promise, encapsulating a store of expertise that extends far beyond the products themselves. Lista uses its close-knit network of sales and service outlets to deliver a whole range of services to customers, from office planning, to installation, through to repairs and maintenance. And with its Office Consulting Group subsidiary, Lista also operates an in-house competence centre that integrates the disciplines of workspace and business planning.

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